



Violins of Hope Richmond Brand, Promotional and Social Media Guidelines

- Three partner museums must be listed on Violins of Hope related marketing
 - Virginia Holocaust Museum
 - Virginia Museum of History and Culture
 - Black History Museum
 - a graphic with all 3 logos will be provided
- When using Violins of Hope logo, or mentioning events in Richmond, use *Violins of Hope Richmond*
 - logos provided
- Whenever possible, thank the 3 major sponsors,
 - Dominion Energy
 - Windsor Foundation
 - Weinstein Properties
 - a graphic with all 3 logos will be provided
- The Richmond Symphony logo and named reference should only be used with the September 9th and 10th concerts. It is not to be affiliated with any of the community concerts.
- Please use the hashtag #ViolinsofHopeRVA when posting and sharing about Violins of Hope on social media.

If you have any questions about visual or written marketing, please contact

- Martina James, martina@bellatrixcg.com
- Abby Kittrell, abby@aacommva.com